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ABSTRACT

This book describes the newest jobs for which people should train and prepare, as well as exploring where the United States is going as a country, a society, and a people. It is designed to help new job seekers as well as veteran workers find a place in the new wave of work, the "digital frontier." The book is organized in two sections. Section I gives an overview of the digital frontier and the major industries that comprise it. Each chapter covers jobs and opportunities within the following industries: software and information services, hardware, online and communications services, creative services, advertising and marketing, and virtual reality. Section II consists of a Networking Resource Guide, which contains career and opportunity-specific information, such as contact information for associations, trade shows, conferences, publications, and training specific to an industry. The two sections are designed to work together: the seven chapters of the section I link directly to the seven resource chapters of the same names in section II. (KC)

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